NEW FRONTIERS

18-19 February 2013 - Intercontinental Citystars Cairo

www.takafulsummit.com/2013

Programme

DAY ONE, MONDAY, 18 FEBRUARY 2013

08:00-09:00	Arrival & Registration
09:00-09:10	Opening: Recitation of the Holy Quran
09:10-09:20	Welcoming Remarks
09:20-09:45	Inaugural Keynote Address: H.E. Mr Momtaz El-Saied Minister of Finance
09:45-10:15	Keynote Address: TBC
10:15-10:45	20 20 Vision – The Future of Takaful in a Changing World
10:45-11:15	Coffee Break & Networking Session
11:15-12:15	**Session I: Global Regulation of Takaful** - Fostering a Positive Regulatory Environment - International Regulators Panel
12:15-13:15	**Session II: Micro Takaful Solutions for Developing Nations** - Micro Takaful Serving the Uninsured - Utilising Technology to Access Rural Markets – Mobile Money
13:15-14:45	Lunch & Prayers
14:45-15:45	**Session III: Setting up a Takaful Operation** - Assessing the Risks and Preparing the Runway for Takeoff - Methodology of the Rating of New Entrants - Exploring New Frontiers: New Products and New Territories - Formulating Strategies for Life and General Takaful
15:45-16:00	Coffee Break & Networking Session
16:00-17:00	**Session IV: Lessons from Mature Takaful Markets** - Life Takaful: Comparative Study - the Developed and Undeveloped Market - Family Takaful Report Launch - Requirements to Establish Takaful as a Viable Alternative to Insurance
19:30-22:00	*The 6th International Takaful Awards Ceremony*

DAY TWO, TUESDAY, 19 FEBRUARY 2013

08:00-09:00	Arrival & Registration
09:00-10:30	**Session V: Asset Management** - Creating Capacity for Investment in the Region - Alternative Investment Strategies - Private Equity for Takaful Investments - Employing Global Asset Managers – Investigating the Value Proposition
10:30-11:00	Coffee Break & Networking Session
11:00-12:15	**Session VI: Retakaful** - Providing Retakaful Capacity for Future Growth - Analysing the Growing Retakaful Needs for Africa - Accessing Global the Retakaful Market – the Role of Brokers
12:15-13:15	**Session VII: Distribution** - Understanding the Limitations of Existing Distribution Channels - Casting a Wide Net through Bancatakaful - Direct Selling Through New Distribution Channels
13:15-14:45	Lunch & Prayers
14:45-16:00	**Session VIII: Marketing** - Creating Consumer Base: Who is Responsible for Educating the Customer? - Takaful for Non-Muslims: How to Target this Market - Understanding the Benefits of Good Branding - Examining the Use of Social Media - The Importance of Proactive Customer Service
16:00-16:30	Closing Remarks