



EKOFOLIO

Ian Choo, Founder & Managing Partner

ian@ekofolio.com

A mission-driven fintech company enabling Everyone to own forests profitably



4% p.a.

growth of Forests

neutralises 100% of global CO₂ emissions*

~ 1.5% of global GDP or ~\$1.3tn



Problem: Despite significant natural advantages¹, Forest Investments remain largely inaccessible / inappropriate to a large majority of investor groups

Key challenges associated with forest ownership

Long asset maturity

Only very large tickets

Illiquid

Costly Private Equity
fee models



Impact on the global forestry investment market

Excludes all
except wealthiest

Lower investor interest

Low visibility on
return drivers

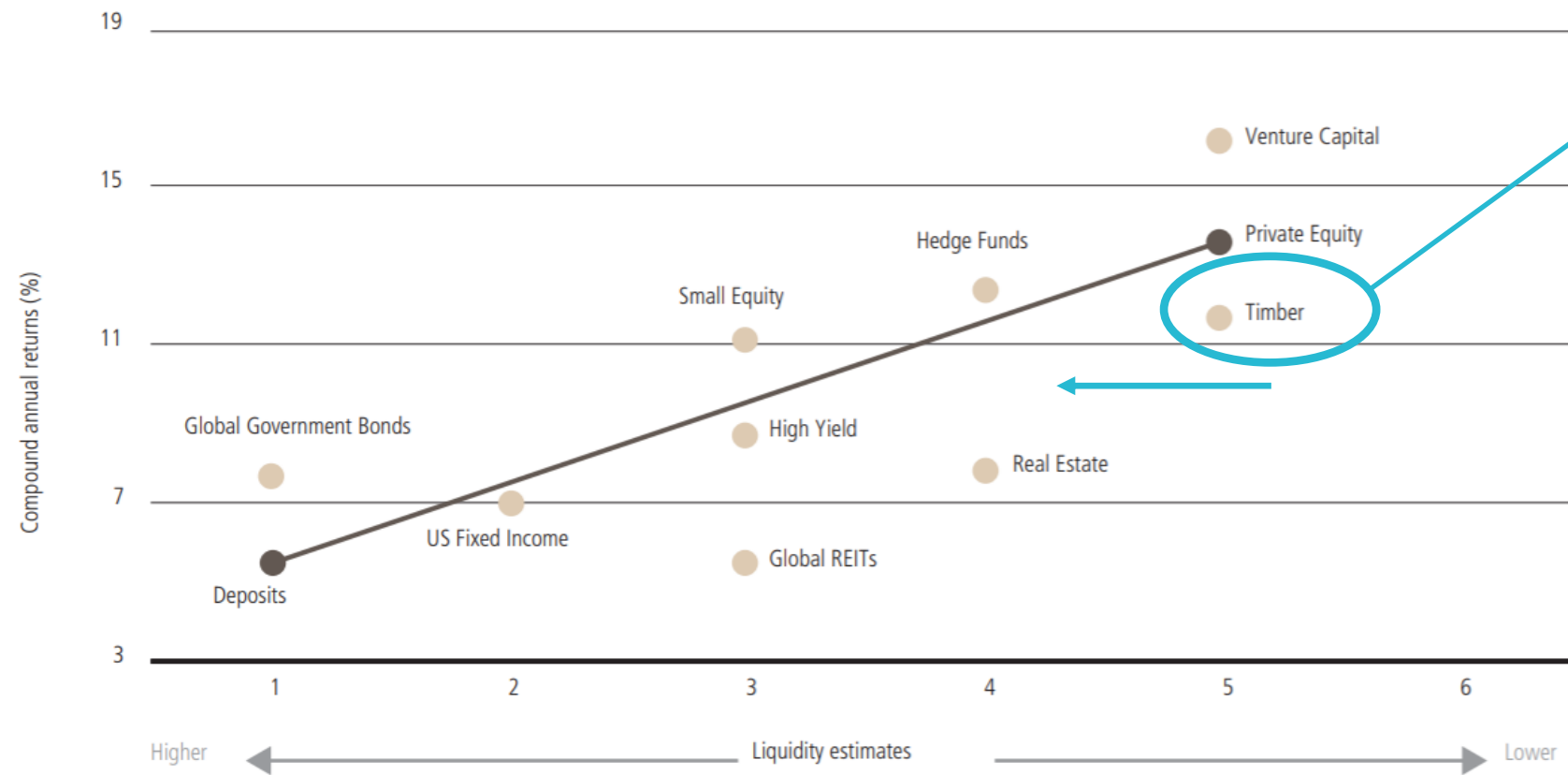
Impact investors have
no suitable offerings

¹ Key Advantages include: Stable returns, low volatility, low correlation to other asset classes, Climate positive

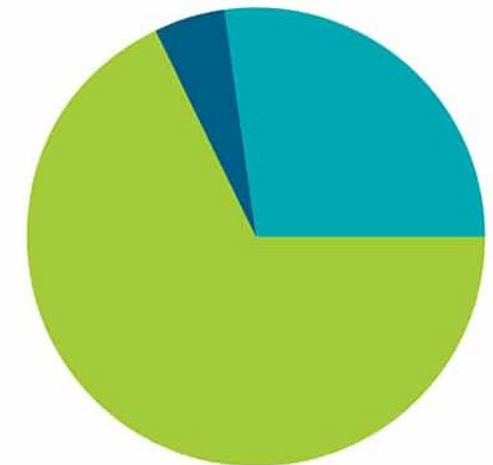


Forests: High expected yield but low liquidity*

Expected asset class returns vs liquidity



Key return drivers



- Biological growth 65-70%
- Timber price changes 25-30%
- Land value changes 2-5%

*Source: International Woodland Company, 2013



Solution: Creating Liquidity

A dynamic, transparent and liquid marketplace for global forest assets, *where institutional and retail investors can participate on comparable terms.*



Forest asset ownership
is transformed into
Tokens



Blockchain settlement
radically lowers
transaction costs



Tradable on a secure
platform before
maturity

Why Blockchain + Forests?



Infrastructure for Settlements ,
store/move Value with low friction

"The Internet of Value"



Clear intrinsic Value for
Economy, Society, Environment

"Foundation of Civilisation"

Promote
Financial Inclusion



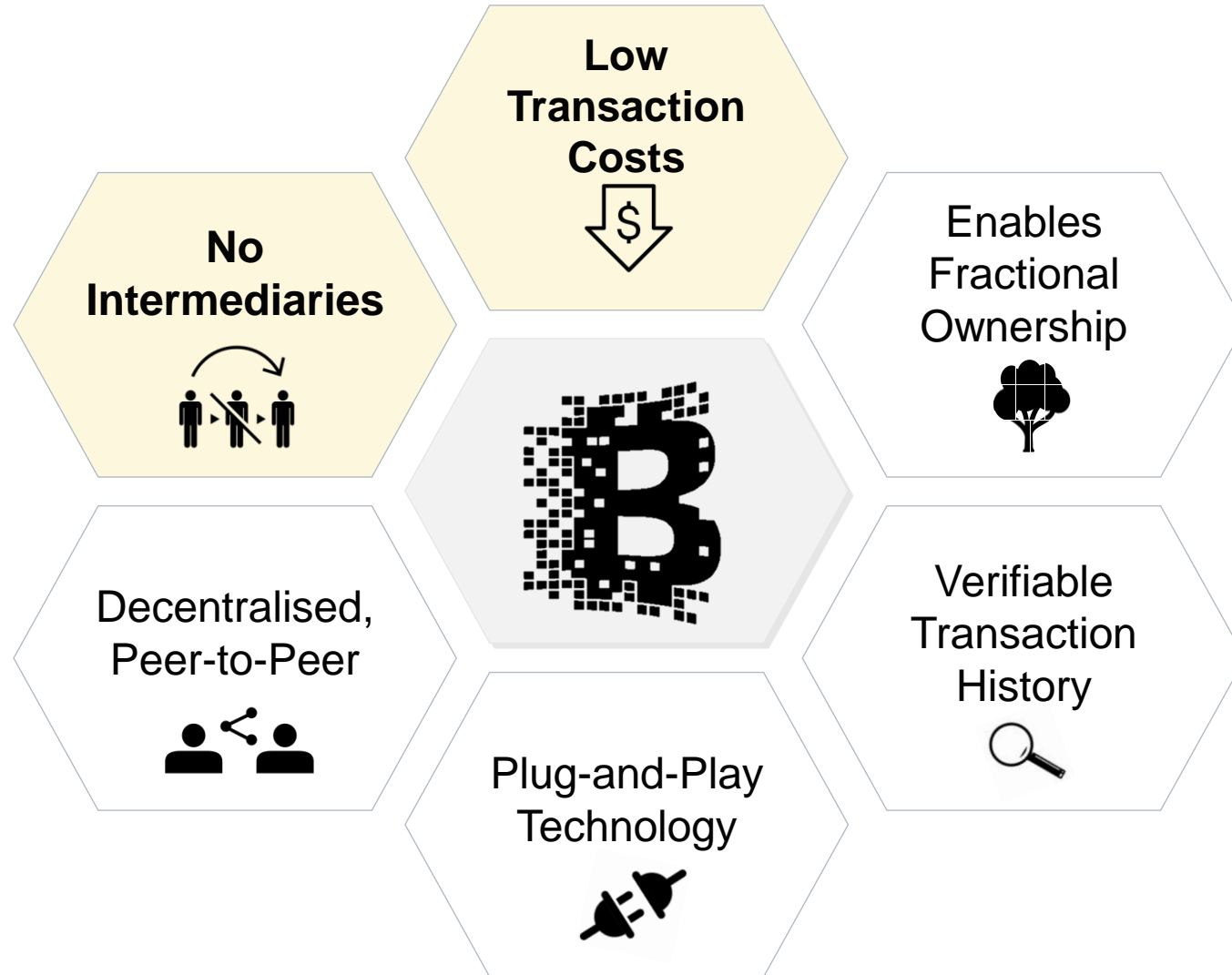
Creating
Liquidity



Enabling
Impact at Scale



Blockchain: Features for creating new markets



Market

\$100B+

Current value of forest owned by institutional investors globally

Institutional investment market

Source: International Woodland Company IWC.dk

\$467B+

Value of investable private forest land globally

Total available market

Source: IWC

300M+

People globally own stocks or mutual funds directly

Retail investment market

Source: University of Bath





4% p.a.

growth of Forests

neutralises 100% of global CO₂ emissions*

~ 1.5% of global GDP or ~\$1.3tn



Save for your Future, whilst Saving the Future



Thank you!

www.ekofolio.com

ian@ekofolio.com



EKOFOLIO