# Sustainable investing

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#### The WHEB advantage



- Specialist Firm: Partnership, B-Corporation. Genuine 'Intentionality'
- Sustainability and ESG 'built in' not 'bolted on'
- 'Solutions to sustainability challenges': social and environmental themes
- Long term bottom-up investors; ESG Integration and Stewardship comes naturally
- Leading proponent of impact investing



Ted Franks, CA, CFA Fund Manager and Partner



George Latham, ASIP Managing Partner and CRO



Seb Beloe, MSc, DiC, CEnv Head of Research and Partner

## Sustainable development



'Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs." **Gro Harlem Brundtland** 

## Humanity's footprint is bigger than ever



#### SINCE 1985...



GLOBAL POPULATION INCREASED 50%

#### c.1/3<sup>RD</sup> OF ARABLE LAND HAS BEEN LOST





c.50% OF BIODIVERSITY
HAS BEEN LOST

Sources: United Nations Population Division; "A Sustainable Model for Intensive Agriculture", University of Sheffield Grantham Centre for Sustainable Futures, December 2015;
 "Species and Spaces, People and Places" 2014 Living Planet Report, World Wildlife Fund

## And we face greater challenges than ever before



#### BY 2050...



NET ZERO EMISSIONS



PROCESS TWICE THE SOLID WASTE

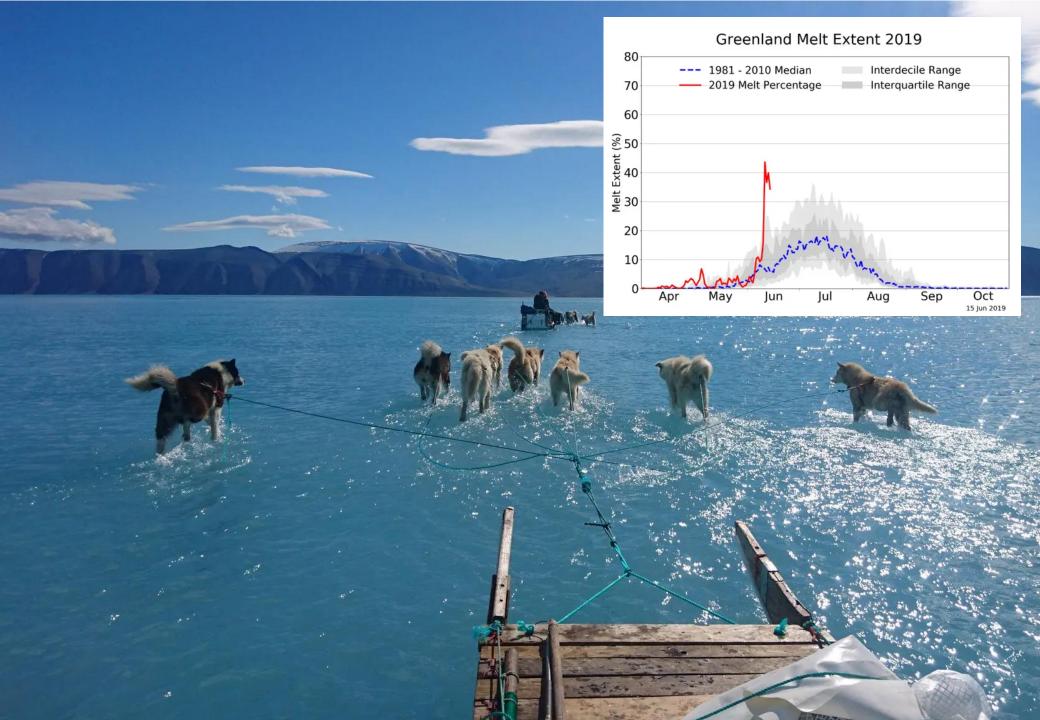


FOOD PRODUCTION BY HALF



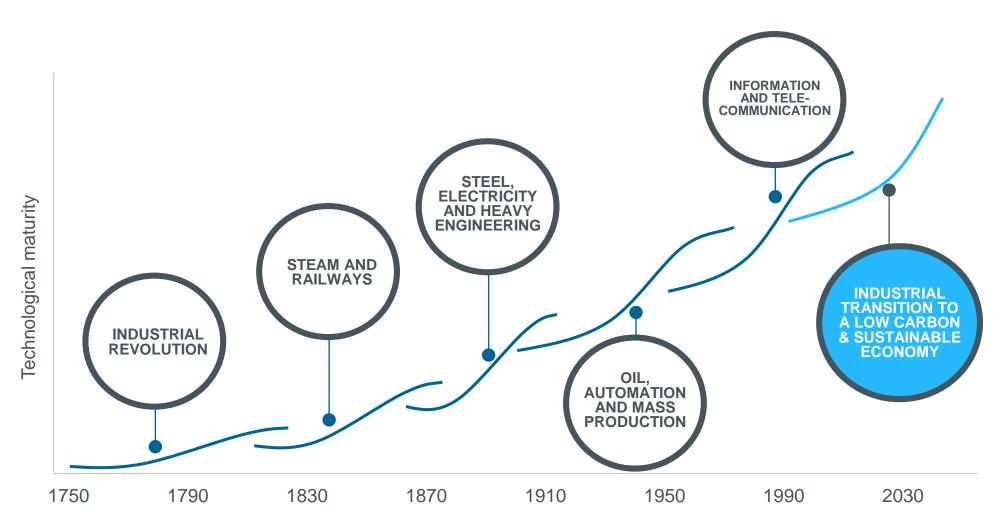
SOLVE SOARING CHRONIC DISEASE

Sources: "Climate Change: Actions, Trends and Implications for Business", The Intergovernmental Panel on Climate Change's Fifth Report, Working Group 1, September 2013; "Energy
Technology Perspectives 2016: Towards Sustainable Urban Energy Systems", International Energy Agency, June 2016; "Waste Production Must Peak this Century", Hoornweg, Bhada-Tata and
Kennedy, Nature Magazine, October 2013; "Food Needs and Population", United Nations Food and Agriculture Organisation



#### Investing in the sixth industrial revolution





Derived from: Technological revolutions and Financial Capital, Carlota Perez, 2002

#### Solutions to sustainability challenges



#### Markets with strong long term growth potential



## Positive and negative externalities





**Business at** risk



**Transitioning** 



**Sustainable** growth

20%

60%

20%



















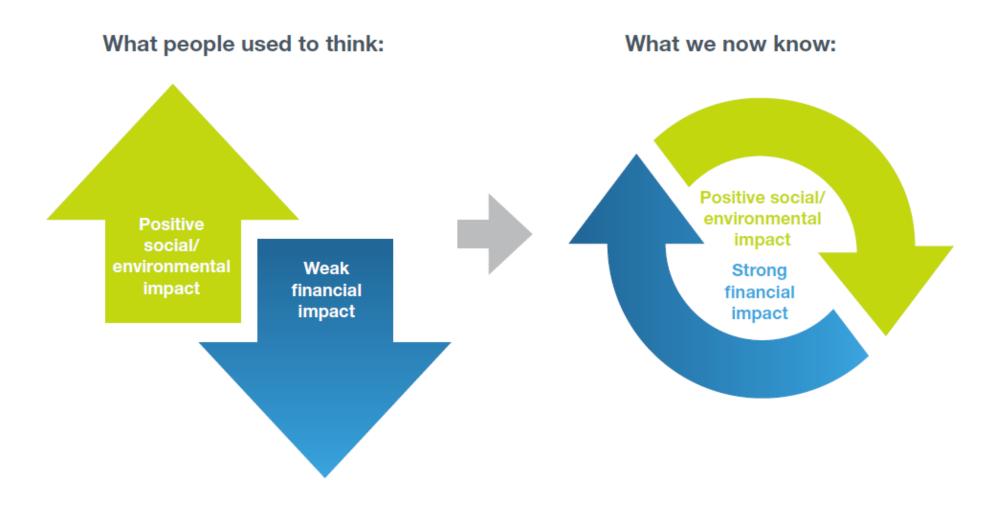






## Performance through positive impact

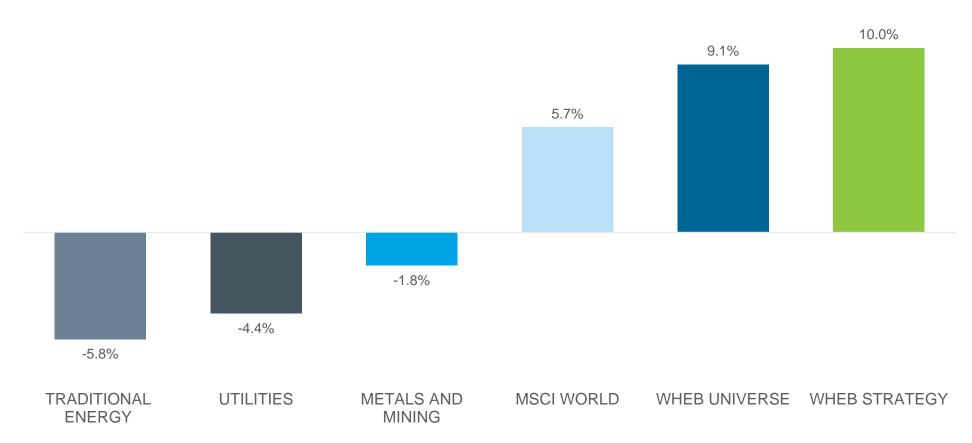




## **Superior structural growth**



#### Global revenue growth by industry (listed participants), 2011-2018

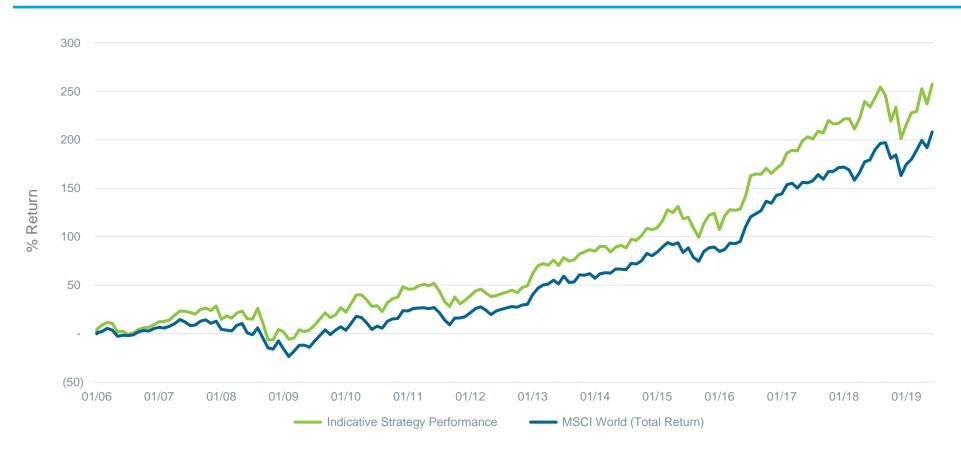


Sources: MSCI World Indexes: MSCI World (ticker: MXWO), Energy (MXWO0EN), Utilities (MXWO0UT), Metals and Mining (MXWO0MM); WHEB Asset Management LLP, to 11<sup>th</sup> October 2018

<sup>&</sup>quot;WHEB Universe" relates to the stocks included in WHEB's investable universe. WHEB Strategy relates to the revenue growth of stocks held in funds managed by WHEB Asset Management.

#### Indicative gross returns for strategy since end 2005





This chart is provided for illustrative purposes only to provide a simulated long term track record for the strategy since 31/12/2005.

The strategy was first managed as Henderson Industries of the Future Fund ('Henderson IoF') during the period from 1 January 2006 to 31 December 2011. The FP WHEB Sustainability Fund was relaunched to run on a similar strategy from 30/4/2012.

Strategy returns represented by Henderson Industries of the Future Fund from 31/12/2005 to 31/12/2011, MSCI World Index prices from 31/12/2011 to 30/04/2012, and FP WHEB Sustainability Fund from 30/04/2012 onwards. (Until 30 September 2013 the FP WHEB Sustainability Fund was named the IM WHEB Sustainability Fund).

Prices are last quoted prices daily in GBP i.e. MSCI World quoted after market close in North America; Henderson IoF and FP WHEB Sustainability Fund quoted at midday in UK. Prices are shown gross of fees, with the Total Expense Ratio ('TER') added back to the net returns on a monthly basis. TER estimate for Henderson.

loF Fund A Shares = 1.65%, TER for FP WHEB Sustainability Fund A Shares actual costs (figures for each period vary between 1.67% and 1.81%).

Sources: Bloomberg; MSCI, 30/06/2019.

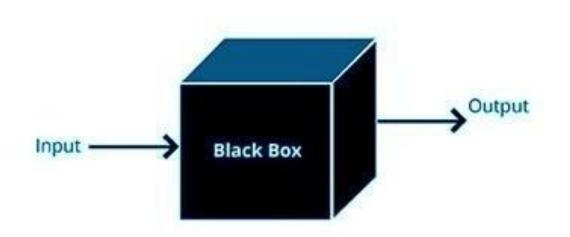
#### Savers are disengaged

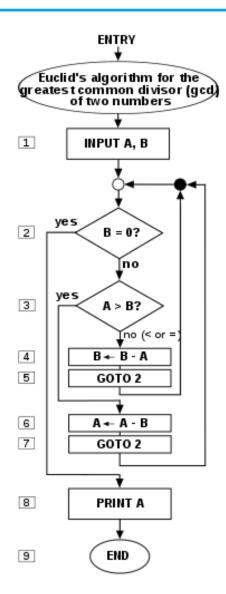




## **Black boxes and algorithms**







#### Linking investment to real world outcomes



## **Impact Calculator**

#### Theresa

Your investment of £1,000,000 in the FP WHEB Sustainability Fund in December 2018 has been associated with the following positive impact from January 2017 to December 2018:

















